



OCTOBER 13-14, 2021

EVENT PRIMER

Hawaii Philippines Business & Economic Council

SPONSORSHIP PACKAGES AVAILABLE

www.hpbec.com



A Virtual Event: Oct. 13-14, 2021

What is the event?

Thought leaders from Hawai'i and the Philippines have been invited to participate as speakers, panelists, moderators and artists to discuss issues, share best practices or showcase their art works in a 2-day virtual conference via platform Hopin.

The event aims to strengthen the ties between Philippines and Hawaii through political governance, economic cooperation, cultural exchanges, people-to-people ties, and social responsibility.

This year, 2021 is also a landmark year—a time of recovery from the pandemic that changed the world, where technology has allowed us to dialogue and share experiences despite the restrictions imposed by COVID19.

This year also marks the 75th Anniversary of diplomatic relations between the US and Philippines, and Filipino American History Month is celebrated in October, so it is timely to commemorate the links that bind the Philippines and Hawaii in a format that allows inclusive participation.

Featuring



Keynote Speakers

We will have an Opening and Closing Keynote Speaker - stay tuned to find out who it will be!



Breakout Sessions

We will have several panel of industry experts share best practices



Talk Story Tables

Less formal sessions for workshops, networking, fun and games!



Expo

Booth vendors can feature their products and services, generate leads and gain recognition.

SCHEDULE

Day 1

Wednesday, October 13 HST

3:00 p.m.	Main Stage: Opening Session Expo opens
3:30	
4:00	
4:30	Breakout Sessions
5:00	
5:30	Cultural Performances and Fashion Showcase
6:00	
6:30	Talk Story Tables
7:00	
7:30	Speed Networking
8:00	
8:30	Visit the Expo and go shopping!
9:00	

Day 2

Thursday, October 14 HST

Main Stage: Business Showcase featuring Expo booths	
Breakout Sessions	
Networking	Expo shopping
Main Stage: Closing Session	
Talk Story Tables	
Conference Expo closes at 9 p.m.	

Times shown are in Hawaiian Standard Time.
This schedule is subject to change.

SPONSORSHIP PACKAGES

GOLD - \$5000

- Premium logo placement in all marketing
- Dedicated post and recognition on website, social media
- Host a Talk Story Table: submit your topic.
- Title presenter for a breakout session. Ex: "This breakout session is brought to you by ABC company"
- Ability to play a 30-second ad during the plenary on both days
- Two large booths at the Expo
- List of attendees for those who opt in to share their virtual business cards
- Optional social media takeover
- 10 Conference Passes

SILVER - \$3000

- Logo placement in all marketing materials
- Dedicated post and recognition on website, social media
- Host a Talk Story Table: submit your topic.
- One large booth at the Expo
- 5 Conference Passes

FRIENDS OF HPBEC - \$1000

- Logo placement or recognition in all marketing materials
- 5 Conference Passes

If interested to sponsor, fill out the sponsorship form and email to hpbecemail@gmail.com.

Filipino Org - \$100

- One small booth
- Four Conference Passes

EXPO Booth - \$100

- One medium booth
- One Conference Pass

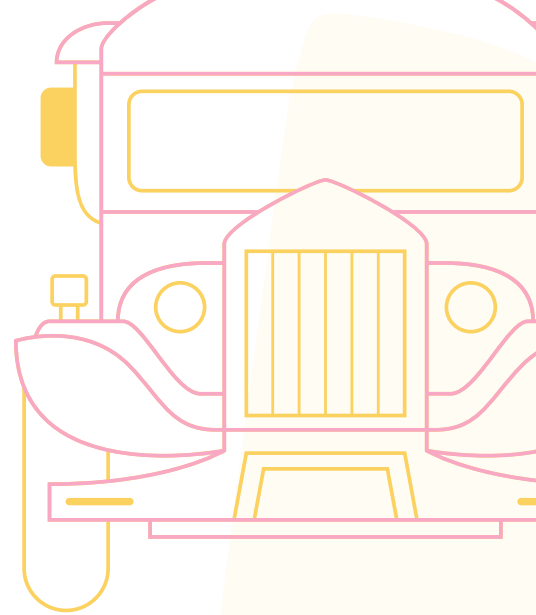
Talk Story Table - \$100

- 1.5 hours to host your own table
- One Conference Pass

Conference Pass - \$25

- Access to all events

For the \$100-packages or to register for a Conference Pass, go to hpbec.com and click on "Register Now"





SPONSORSHIP FORM

- ☐ GOLD SPONSOR - \$5,000
 - ☐ SILVER SPONSOR - \$3,000
 - ☐ FRIENDS OF HPBEC - \$1,000
-

Sponsor Information

Company name: _____

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City: _____ State: _____ Zip: _____

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Guidelines

- Please make checks payable to **HPBEC** and send them to:
909 Lehua Avenue, 2nd floor, Pearl City, HI 96782
- If paying electronically via credit card, please notify the organizers and we will provide instructions.
- Email the following to **hpbecemail@gmail.com** no later than **Sept. 15, 2021**.
 - Your logo
 - Names & emails of all attendees

If applicable, we will work with you in building your virtual booth, which may require additional information about your company. Mahalo for your support!

TERMS & WAIVER

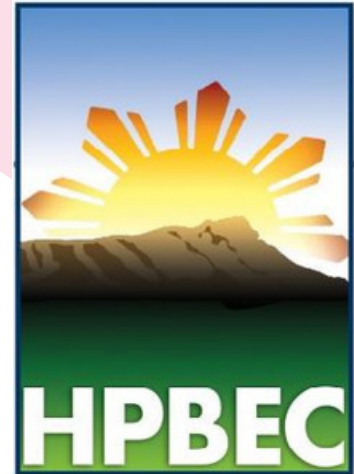
By completing and submitting this form, you agree to the terms and waiver below.

Cancellation Policy: In order to receive a full refund of my sponsorship registration payment (minus a \$100 administrative fee), I must submit written notice of my cancellation of this Agreement to the Hawaii Philippines Business Economic Council no later than August 31, 2021. I understand that the cancellation notice must be in writing and that a telephone cancellation will not be accepted. I understand that my payment will not be refunded if I am a "no-show" at the conference.

I hereby acknowledge and agree that I am specifically assuming any and all risks associated with participating in the Aloha & Mabuhay Conference, and all its events. Further, I hereby for myself, my heirs, executors, administrators or anyone else who might assert or attempt to assert any claim on my behalf, covenant not to sue, and waive and release and forever discharge HPBEC, its employees, officers, volunteers, or any agent of HPBEC from any and all claims or liability for any personal injury, property damage, or death of any kind or nature whatsoever arising out of, or in the course of, my participating in, the A&M Conference. This release and waiver extends to all claims of every kind or nature whatsoever, foreseen or unforeseen, known and unknown.

ABOUT US

HAWAII PHILIPPINES BUSINESS & ECONOMIC COUNCIL



Organized for charitable and educational purposes, the HPBEC achieves this purpose by:

- Creating a forum for the exchange of information and direction between Hawai'i and the Philippines; and
- Strengthening their business and economic development links.

We advocate for, and on behalf of, residents who consider both Hawaii and the Philippines as home.

Learn more at www.hpbec.com
Email hpbecemail@gmail.com



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